

## **RICHARD LORING HONOURED WITH NALEDI LIFETIME ACHIEVEMENT AWARD**

At the star-studded 2010 Naledi Awards Ceremony held at the State Theatre, Pretoria on Sunday 7<sup>th</sup> March 2010, consummate entertainer and producer, Richard Loring was awarded a Lifetime Achievement Award from the Naledi Awards Board of Directors, under the Chairmanship of Dali Tambo, in recognition of his unwavering dedication to the upliftment of the South African entertainment industry for more than 40 years.

Arriving in South Africa in 1969 having already established himself as a world-class entertainer and West End performer, Richard's great love for the entertainment world soon combined with his growing passion for South Africa; a passion that to this day hasn't waned on either front.

Singer, Actor, director, producer Richard Loring has unwaveringly provided top-class entertainment to local and international audiences on so many levels whilst continually striving to empowerment local artists thus enabling them to reach their true potential.

With Richard travelling with his African Footprint cast on a 5-week tour of France he was unable to accept the award personally, but he issued this statement thereafter;

### **Statement from Richard Loring:**

*A Pat on the Back for the Naledi Awards*

*"Acceptance speeches and pats on the back aside, the sharing of a stage, in my case metaphorically, with friend internationally acclaimed musician Hugh Masekela and colleague much loved Actor/Comedian Tobie Cronje and fellow Naledi Lifetime Achievement Award nominees, added an even greater sense of the occasion to the accolade of my nomination.*

*The honour from one's peers allowed me to reflect on a career in the business of entertainment which is really about loving what you do with a passion. It is of course ones ongoing love affair with the world of "show biz" that enables us to endure the "slings and arrows of outrageous fortune".*

*Certainly my moment of introspection made me conscious that the "emotional roller coaster ride" of career experiences that led up to my nomination is a journey that I will continue to share with other less traveled young South African performers .*

*To my wife and daughters who graciously accepted the award on my behalf, to my many friends and colleagues who have shared my journey of dreams from my Island of Guernsey home to London's West End to an ongoing fulfilling career in South Africa Thank You!"*  
*Richard Loring.*

Says Naledi Board member Ismael Mahomed,  
"Each year the Naledi Awards contributes to building South Africa's treasure chest of South African talent by giving accolades to the cream of our performing artists; and by conferring a Lifetime Achievers Award to individuals whose work has significantly built the South African creative industries. In its seventh year, the Naledi Theatre Award still remains Gauteng's most prestigious and sought after theatre accolade".

In a personal note to Richard, Ismael Mahomed added;

"I want to add my congratulations to the list of people who have been congratulating you. It is an award truly deserved. Well done! And thank you for offering so many young people hope, inspiration and the power to turn their dreams into reality."